“What are this?”
Media Making!
Positive disruption  
Collaboration  
Fun  
Diverse skills  
New combinations  
Breaking barriers
The Do's and D'OH!n'ts of Getting, and Holding, Political Office

September 21st, 2013
What Are Media?

Video  Inform  Amuse
Blogs  Apps  Code  Writing
Social Media

You Decide!?
Laughter  Creativity  Inspiration
Team-building  New Contacts
New Skills

MediaThon.org
How?

- Sign up
- Come
- Form a team
- Create!
- Win
- Enjoy

CANDIDATOR 5000

Voting is hard, so here are ten questions that will help you make up your mind.

START
Typical Schedule for a One-Day MediaThon

- 9:00 – 9:30 am  Check-in, breakfast
- 9:30 – 10:00 am  Introduction, Instructions
- 10:00 am – 1:00 pm  Breakout work in teams (facilitated)
- 1:00 – 1:30 pm  Working lunch, check in (ask questions!)
- 1:30 – 4:15 pm  Final team work. Submissions due 4:15pm
- 4:15 – 5:00 pm  Team presentations
- 5:00 – 5:30 pm  Judges convene, snacks, Q&A discussion
- 5:30 – 6:00 pm  Winners announced! More discussion.
- 6:00pm - End  Cocktails, fun, gathering, media on display

Optional Day 2: For two-day MediaThons, content creation is more ambitious. We also usually bring in expert discussion and targeted training.
Turn-Up Table

A New Cooking Web Series

MediaThon.org
But Wait, There’s More!

Prizes!

Discounts!

Build a Portfolio

Food!

JOIN THE MEDIATHON:

HACK THE NEWS!

Top Team Prize $1000

MediaThon.org
#fishworldproblem
Our Schools are overcrowded...
...but that’s a good thing.
#FishWorldProblem
Our swords are bigger....

it’s the motion in the ocean, eh?

#FishWorldProblem
“octopi were doing yoga before it was cool”
Delicious all over

#FishWorldProblem
“they just want me for my body”

#FishWorldProblem
#FishWorldProblem

No one is ever excited to get crabs...
Seafood...where bigger is definitely better

#FishWorldProblem
But Wait, There’s More!

Industry-Leading Judges

Great Discussion

Sponsorships

Partnerships
“Oh, Dis are Dis!”